

“Buddy” Poppy® & VFW National Home

March Promotion

This month’s blog is focused on some reminders....

- 1) We are fast approaching the end of the reporting year. A friendly reminder that if you still have reports to make, please get them into the online reporting system or e-mailed/mailed to me by April 15th. Reports received after that date will go into next year’s reporting.
- 2) Our “Buddy” Poppy® & VFW National Home National Ambassador Cathey Farley posted a new blog in February. You can read it here [“Buddy”® Poppy & VFW National Home: Looking to the Future - VFW Auxiliary National Organization](#). The blog includes a reminder for Auxiliaries to contribute to the VFW National Home Health & Happiness fund and to participate in the Home Front Heroes Program.
- 3) The VFW Dept CA will again be holding its “Buddy” Poppy® contest at our State Convention in Anaheim in June. If you wish to enter, please bring your entry to the convention. The rules for the competition can be found on page 4 of the [Buddy Poppy Chairman's Manual](#). Entries to the Auxiliary competition held earlier this year can be entered into the VFW competition as well as any new displays you have created.
- 4) We are just a couple of months away from Memorial Day, a busy time for “Buddy” Poppy® Drives and other activities. Many of you will be starting to look for locations to hold those drives. Please remember to check in with store owners to get permission to be outside their business and with cities to obtain any necessary permits. Work with your Historian/Media Relations chair to promote any events you hold so that your community knows where to get their Poppy.

Helen Steinberg

“Buddy” Poppy® & VFW National Home Chair